

# Advertising Worksheet

## Advertiser Info

Business name \_\_\_\_\_

Contact name \_\_\_\_\_

Street address/P.O.Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (with area code) \_\_\_\_\_

E-mail \_\_\_\_\_

## Display Ad

Ad size \_\_\_\_\_ Ad rate \_\_\_\_\_ **PRICE** \$ \_\_\_\_\_

Number of issues \_\_\_\_\_

Starting issue \_\_\_\_\_ Ending issue \_\_\_\_\_

Spot color: YES  NO  \$ \_\_\_\_\_

**Subtotal:** \$ \_\_\_\_\_

## Logo Ad

Word length \_\_\_\_\_ Ad rate \_\_\_\_\_ **PRICE** \$ \_\_\_\_\_

Number of issues \_\_\_\_\_

Starting issue \_\_\_\_\_ Ending issue \_\_\_\_\_

Artwork fee: \$ \_\_\_\_\_

**Subtotal:** \$ \_\_\_\_\_

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**Total of above:** \$ \_\_\_\_\_

10% discount (if paid in full): \$ \_\_\_\_\_

Payment received: \$ \_\_\_\_\_

Amount due: \$ \_\_\_\_\_

## Notes



## THE WELLPOINT

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